



Join the Indian Olympic Association for 19th Asian Games as a Press Attaché!

Are you passionate about sports and communication? Do you have a flair for storytelling and a love for capturing extraordinary moments? If so, we have the perfect opportunity for you!

As the 19th Asian Games approach, the Indian Olympic Association is seeking talented and motivated individuals to join our team as Press Attaché. This is your chance to be at the heart of one of the biggest sporting events in the continent and contribute to the success of Team India.

Responsibilities and Opportunities: As a Press Attaché with the Indian Olympic Association, you will play a crucial role in connecting the world with our athletes' exceptional journeys and achievements. Your responsibilities will include, but are not limited to:

- (a) **Compelling Storytelling:** Craft compelling stories and press releases that showcase the triumphs, challenges, and emotions of our athletes and their performances.
- (b) **Media Coordination:** Liaise with media outlets, reporters, and journalists, ensuring smooth communication and accurate reporting.
- (c) **Press Conferences:** Assist in organizing press conferences, interviews, and media events, giving our athletes and coaches a platform to shine.
- (d) **International Exposure:** Get the opportunity to work in a diverse, dynamic, and international environment, connecting with sports delegations from across Asia.

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INDIAN OLYMPIC ASSOCIATION

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Qualifications: To be considered for this exciting role, you should possess:

- (a) Strong communication skills, both written and verbal, in English and other languages (knowledge of Asian languages is a plus).
- (b) A keen eye for detail and a passion for storytelling through words and images.
- (c) Experience in journalism, media, communications, or a related field.
- (d) Familiarity with sports and a good understanding of the Olympic Games and the Asian Games.
- (e) Flexibility and adaptability to work in a fast-paced, high-pressure environment.
- (f) Ability to work collaboratively as part of a diverse team.

Application Process: To apply for the position of Press Attaché with the Indian Olympic Association for 19th Asian Games, please submit the following:

- (a) Your updated resume, highlighting your relevant experience and achievements.
- (b) A compelling cover letter explaining your passion for sports and communication and why you are the perfect fit for this role.
- (c) A portfolio showcasing your previous work, including samples of photography, articles, press releases, or any other relevant media materials.

Send your application to ioa@olympic.ind.in by 31 Jul 2023.

Join us on this exhilarating journey as we celebrate the spirit of sportsmanship and showcase India's sporting excellence to the world. Together, let's make the 19th Asian Games an unforgettable event!

Let's soar to new heights with Team India at the 19th Asian Games!
